

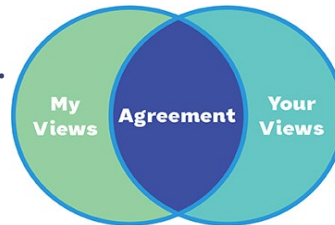
Takeaway 1: Perception Gap

Perception Gap = the difference between your perception of what other groups believe, and what they actually believe.

As a society, we are far less divided than we think we are.

The two main reasons for the Perception Gap?

1. Echo-chambers of similar-thinking people
2. Extreme views are the loudest due to the media

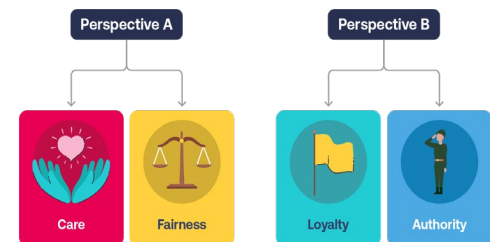


We all share the same 6 moral foundations:



We develop preferences for these foundations depending on our **culture, upbringing**, and unique **life experiences**. Everyone's views can be tied to the moral foundations they care most about.

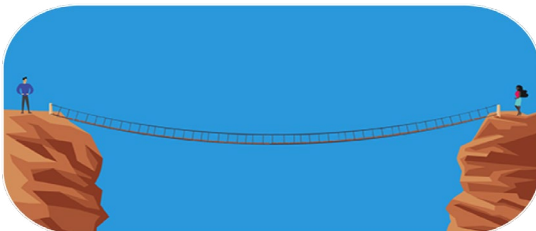
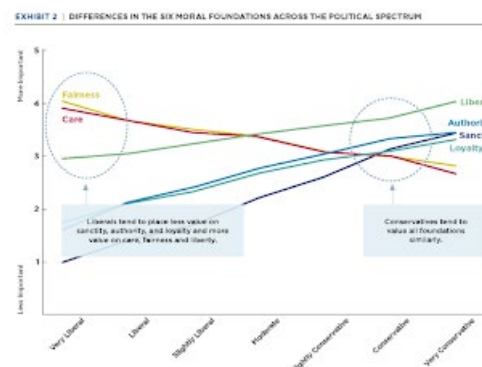
Takeaway 2: Moral Foundations Theory



Takeaway 3: The Liberal/Conservative Divide

Although liberals and conservatives share the same moral foundations, they tend to **interpret** and **prioritize** the foundations differently.

Certain moral foundations are more often tied to one political party over the other.



Takeaway 4: Closing the Gap

Closing your Perception gap can happen through exposure to opinions and worldviews other than your own – think podcasts, books, or social media accounts that express different views than your own.